

ABSTRACT OF THE DISCLOSURE

The present invention is directed to a system and method for interacting with video by displaying one or more interface links associated with video content being displayed, pausing the video content when an interface link is interacted with, allowing the user to view ancillary content the interface link is linked to over a network, and unpausing the video content after the user elects to continue viewing the video content. In one or more embodiments, the ancillary content may permit e-commerce, display additional video or other images, and/or include links to additional ancillary content. The present invention also includes a method for creating an interactive video.